# Zebra Plastic Cards





## Genuine Zebra<sup>™</sup> Card Supplies

The choice of card-printer supplies is the number-one factor affecting the reliability and consistency of card printing. All Zebra supplies are tested and matched specifically to Zebra<sup>®</sup> card printers, providing rich color and highly detailed printed images. Genuine Zebra<sup>™</sup> supplies meet stringent quality standards, delivering consistent results every time, while helping to minimize wear and tear on critical printer parts, reducing overall maintenance costs.

### Begin with a Blank Card

Transform your blank plastic card into a high-impact card that stands out and makes a long-lasting, powerful impression. Whether you are printing an employee ID card, gift card, or high-security access control badge, Zebra card printers and genuine Zebra cards make printing easy and worry-free. Zebra plastic cards can be printed with any combination of artwork, graphics, text, digital photographs, bar codes and logos. Maximize security and functionality with tamper-resistant embedded holograms, or magnetic stripes and RFID chips/antennae that a Zebra card printer can then encode on demand. We can even help you with preprinted and custom-designed cards to optimally reflect your brand or meet stricter security demands.

Your options are limitless when building an ID card program. Choose Zebra-brand plastic cards to meet the needs of your company or organization. In more than 90 countries, Zebra<sup>®</sup> card printers produce over 1.5 million identification cards every business day. Card after card, Zebra printers deliver reliable performance and excellent print quality.





## Genuine Zebra<sup>™</sup> Cards\*

BLANK		Polyvinyl chloride (PVC) is a durable plastic with a long life span and is the primary material used for typical plastic cards. Composite cards are made of a polyester core sandwiched between PVC material. Stronger and more durable than regular PVC cards, composite cards are recommended for use in high- usage environments or if lamination is part of your particular ID card printing process. (Composition is 40% polyester/PET and 60% PVC material.)	<ul> <li>PVC</li> <li>10 mil blank white cards</li> <li>10 mil blank adhesive backed white cards (24 mil total card)</li> <li>15 mil blank business white cards with writable backs</li> <li>30 mil blank white cards</li> <li>10 mil 3-up Key Tag white cards</li> <li>30 mil color PVC cards available in red, yellow, silver, gold, blue, green</li> <li>COMPOSITE</li> <li>30 mil blank white composite cards</li> <li>30 mil blank Z6 white composite cards for maximum durability</li> </ul>
MAGNETIC STRIPE		Magnetic stripe refers to the black or brown magnetic stripe on a card. The stripe is made of magnetic particles of resin. The resin particle material determines the coercivity of the stripe; the higher the coercivity, the harder it is to encode—and re-encode—information from the stripe. Magnetic stripes are often used in applications for access control, time and attendance, library cards, lunch programs, and more.	PVC • 30 mil blank white PVC cards with magnetic stripes (LoCo & HiCo) COMPOSITE • 30 mil blank white composite card with magnetic stripe (HiCo only)
UHF RFID	(( ))	Containing Zebra's patent-pending antenna design and Impini's state-of-the-art Monza® 4QT chip, Zebra's passive RFID card provides advanced sensitivity for enhanced read rates and range. It offers full read/write capabilities, and you can use it worldwide with any EPC UHF operational band (860-960 MHz). It contains a host of unique and sophisticated privacy-protecting and anti-card-cloning security features.	<ul> <li>PVC</li> <li>30 mil blank white UHF RFID PVC card, Gen 2</li> <li>30 mil blank white UHF RFID PVC card, Gen 2 with magnetic stripe</li> </ul>
HOLOGRAM		A great way to protect ID cards from fraudulent reproduction and tampering is to incorporate secure holograms. Holograms make it extremely difficult to duplicate ID cards because they add a layer of visual security that is virtually impossible to recreate. Embedded hologram cards are available in PVC and PVC composite with a tamper-resistant hologram embedded within the layers of the card. The hologram is part of the background of the white card, enabling printing to be applied directly on top of the hologram.	<ul> <li>PVC</li> <li>30 mil blank white PVC cards with magnetic stripes (LoCo &amp; HiCo)</li> <li>15 mil blank white PVC cards</li> <li>COMPOSITE</li> <li>30 mil blank white composite card with magnetic stripe (HiCo only)</li> </ul>
SIGNATURE	Helina	PVC cards with special signature panels can be used by ID card programs requiring cardholder signatures. These plastic cards feature a small strip of material conducive to handwriting. ID cards with signatures help to increase the effectiveness of ID verification.	<b>PVC</b> • 30 mil blank white PVC cards with signature panel
RECYCLED PVC		Recycled plastic card is an ideal alternative to a PVC plastic card. The card is made from 100% recycled material and is a great way to show that your business is environmentally friendly.	<b>PVC</b> • 30 mil blank off-white recycled PVC card
CUSTOM	YOUR CARD	Your options are limitless when building an ID card program. No matter what your application, Zebra can help you customize your card to meet the specific needs of your company or organization.	

Every Zebra card is CR80 in size, meaning that it is the same size as a standard credit card.

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