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Wir unterstützen Sie kompetent und persönlich!



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089 4208 - 2020

Dell Technologies Midrange Storage Update

Christian Stein
Dell Technologies Adv. PSE christian.stein@dell.com

10.March 2020



Dell EMC Unity & SC Series Update

- Product Positioning
- Dell EMC SC Series
- Dell EMC Unity Series



Dell EMC Entry/Midrange storage around the globe

- 92% of the Fortune Global 100 Companies use Dell EMC Entry and Midrange Storage
- Top 10 Largest Energy Companies in the World use Dell EMC Entry and Midrange Storage
- Top 10 Largest Banks in the World use Dell EMC Entry and Midrange Storage





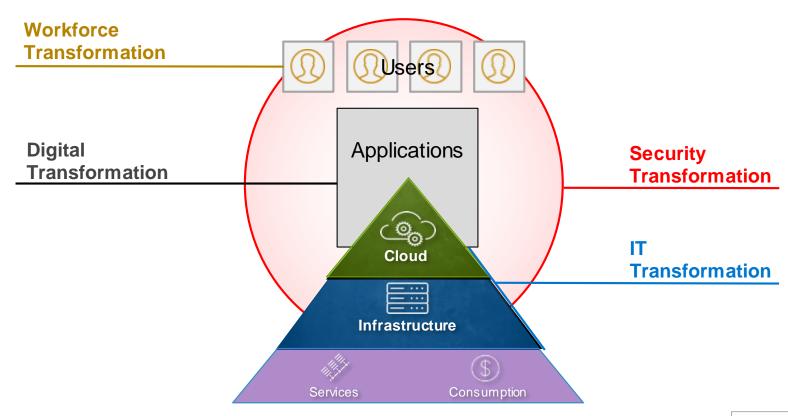


SC Series



Unity XT Series

Transforming The Business



How do you begin?

3 Phase IT Transformation Process

MODERNIZE

- Future-Proof Infrastructure
- Best of Breed or CI/HCI
- Protected Everywhere
- Future-Proof Program

AUTOMATE

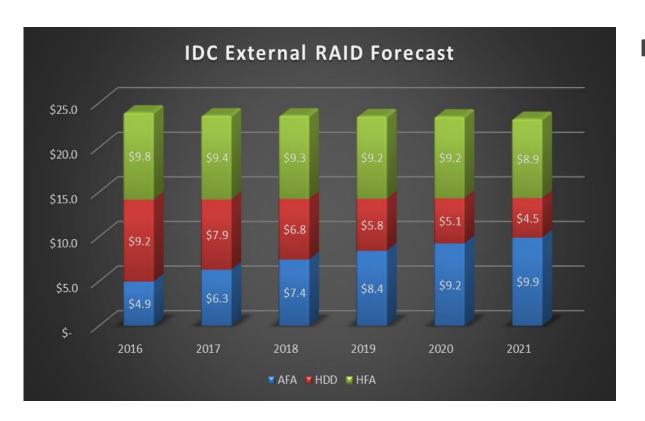
- Enable a path to cloud
- Deploy Private Cloud
- Leverage Public Cloud
- Become a cloud provider

TRANSFORM

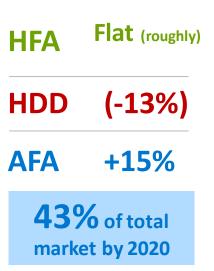
- With Senior Exec Support
- Transform
 - People
 - Process
- Business & IT Alignment



Customers want all-flash...and more flash









UNITY



SC SERIES

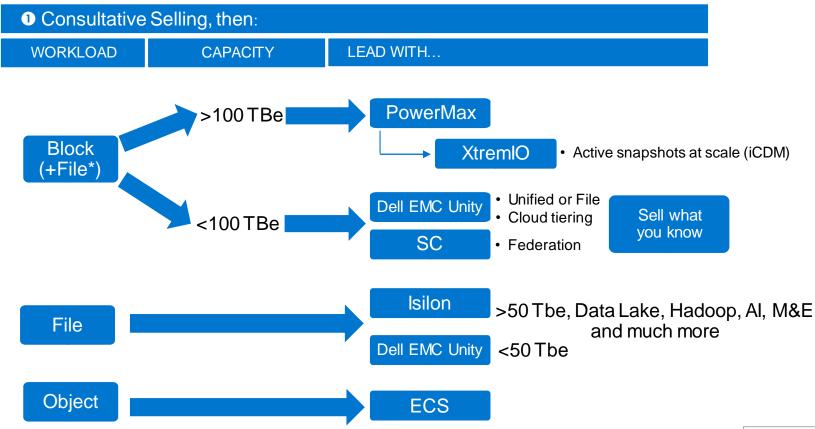


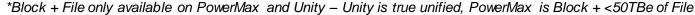
POWERVAULT





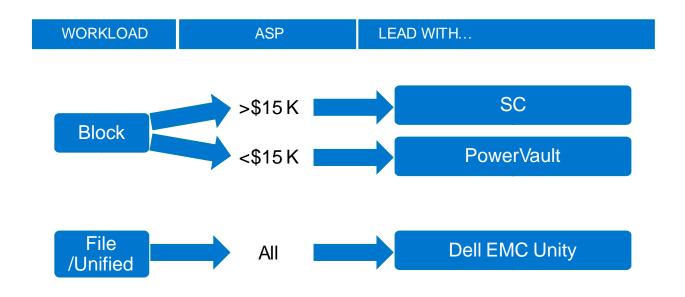
New Opportunities





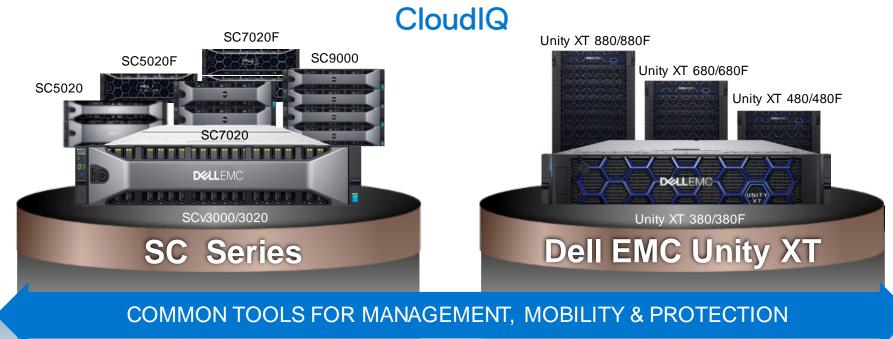


New Opportunities in Small Commercial Accts





The Dell EMC Midrange Family













DELL Technologies
PARTNER PROGRAM

Our customer commitment

"Because our combination is very complementary...

We are fully committed to, supporting and investing in both Dell EMC Unity and Dell EMC SC."



Michael Dell



Dell EMC Unity XT & SC Series benefits

Simple

Install & Service; Integrated Hybrid Cloud

Inline Data Reduction Balanced performance and storage efficiency

Unified

Transactional and traditional file workloads with block

Flexible

Converged, software defined or cloud enabled. DIP upgrades.

Federated

Scale-up block with the ability to federate arrays

Compression & Deduplication

Post-process compression/dedupe for flash & hybrid max cost savings

SAS Front-end

Option to connect using SAS interconnect

Metro DR

Transparent Metro DR for block with Live Volume Auto Failover



Dell EMC Unity XT Series





SC Series

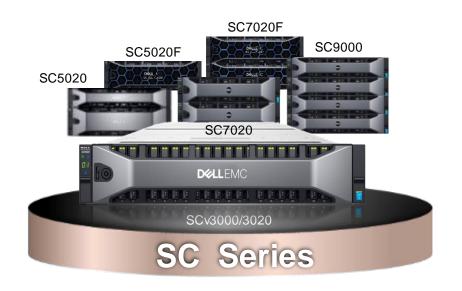


DELLTechnologies
PARTNER PROGRAM

Dell EMC SC Series



Dell EMC SC Series value



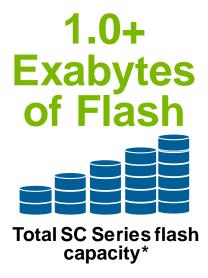








SC Series Market Momentum*



52,900+



Federation



Easy data mobility, built-in DR solution





SC Series Family

1PB¹ 222 drives







3PB

1024 drives

2PB² 222 drives

SC All-Flash



3PB²

500 drives

SCv3000/3020

SC**5020**

SC**7020**

SC**9000**

SC**5020F**

SC**7020F**

Memory/Proc.	32GB 6c/1.7GHz	128GB 8c/2.4GHz	256GB 2x 8c/2.5GHz	512GB 2x 8c/3.2GHz	128GB 8c/2.4GHz	256GB 2x 8c/2.5GHz
Media	Hybrid (0-100% Flash)				All-Flash	
Protocols	FC, iSCSI, SAS		FC, iSCSI	FC, iSCSI, FCoE	FC, iSCSI	
Data reduction	Compression	Compression + Deduplication				
Multi-array	Federation (Live Migrate), Snapshot Mobility, Volume Advisor, Replication					
Business continuity	Sync Replication, Auto-Failover (Live Volume), Metro DR, RecoverPoint for VM, D@RE ³					
Management	HTML5 Unisphere ⁴ , CloudlQ ⁴ , Dell Storage Manager, Openstack, QoS, VVols					
Architecture	Dynamic RAID Tiering, Always Thin, Virtualized Page Pool, Distributed Sparing⁴					



1 - SCv3xxx max capacity may be increased to 2PB using 4MB page sizes.

2 – With 2MB page size. For maximum flash performance, 512K page sizes are recommended. See Release Notes and Sizer for details.

3 – External key manager





SC All-Flash Arrays: Powerful



SC5020F & SC7020F



Best Performance

400,000+ IOPS per array, 4+ million aggregate IOPS per multi-array federation



Best Efficiency

3X-10X data reduction with both compression and deduplication



Enterprise Features

Federated multiprotocol storage that can scale-up and out



Lowest Price

<\$1/GB effective for All-Flash with all software included



SC All-Flash Model Selection

Base arrays

- (30) 2.5" internal drive bays, 3U
- Dual, active/active controllers
- Multi-protocol I/O



SC5020F

222 drive max (2.1PB raw)

2 processors per array 8,000 snaps, 19,000 MB/sec



SC7020F

606 drive max (4PB raw)

4 processors per array 16,000 snaps, 29,000 MB/sec

Expansion

- (24) 2.5" drive bays, 2U
- 12GB SAS



SC420F

Supports either base array

No License Costs!

Included SW covers FULL expansion capacity



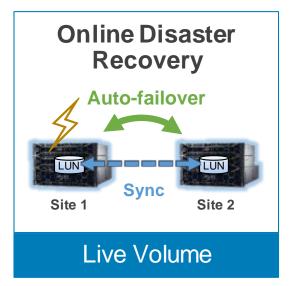
Dynamic: SC Federation = Adaptive Agility



SC All-Flash



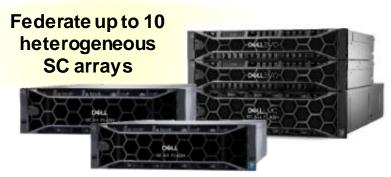




Powerful: More Power Together









Single Array

UP TO
1.2M IOPS

UP TO 4PB

MULTIPROTOCOL

Fibre Channel, iSCSI, VVOLS

ゆうり Federation ありり (aggregate)

UP TO
12 MILLION IOPS

UP TO 40PB

Efficient: All-in-1 format, All-inclusive Value





EVERY advanced SCOS feature is included + no capacity licenses!

EASY to purchase, maintain – no matter how your business evolves



You choose how much flash you need

0-100% Flash Architecture



Target any price/performance mix

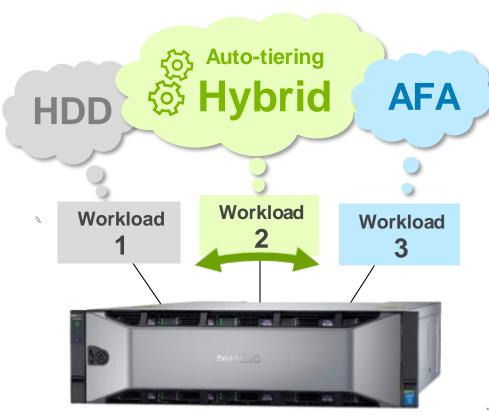
Change the mix as your business needs evolve

- ✓ Add SSD performance
- ✓ Add "cheap and deep" HDD storage as cold data volumes grow

Always lowest \$/GB*

^{*} Source: Dell internal analysis, March 2017, street price compared to major-vendor midrange products. Net effective capacity after applying data reduction. Customer's price and reduction ratio may vary.

Give each workload the resources it needs



Like having three arrays in one box

Pin volumes to any tier, or let Data Progression distribute automatically

Size flash tier as needed – but \$/GB remains lowest at any mix*

Source: Based on Dell internal analysis, March 2017, compared to major-vendor midrange products. Net effective capacity after applying data reduction. Customer's price and reduction ratio may vary.



Invest where and when you need to

You decide how much flash



Branch office A (special app)



Branch office B

Adapt to changing needs



Remote archive



Primary array



Failover array

Unified management and federated data mobility

SCv3000 Series arrays and expansion

Base Arrays

- · Dual active controllers
- Internal drive slots
- Multi-protocol I/O
- + Any SCv3xx enclosure



SCv3000

(16) 3.5" drive bays, 3U



SCv3020

(30) 2.5" drive bays, 3U

Expansion Enclosures

- 12Gb SAS
- Mix/match to 222 drive max per array



SCv300

(12) 3.5" drive bays, 2U



SCv320

(24) 2.5" drive bays, 2U



SCv360

(60) 3.5" drive bays, 4U

SC5020

8-core Intel
Processors \

New 3U
Form Factor —
(30 internal
drive bays)

4X more Memory¹

12Gb SAS, Modular I/O Up to 45% More IOPS¹

2x Max Raw Capacity (2.16PB)¹

Simplified
SW licensing

ProDeploy
Services Option
(lower cost install)



Data-in-Place upgrades from popular SC4020 available!²



- √ 0-100% Flash architecture
- ✓ Intelligent Dedupe, Compression
- ✓ Data Progression, RAID tiering
- ✓ Built-in Federation, Data Mobility
- ✓ Business Continuity, QoS, Encryption



Flagship SC Performance and Capacity

SC7020



3U expandable all-in-one format

- (30) 2.5" drives, dual hot-swap controllers
- Integrated I/O (29,000 MB/s max throughput)
- 606 drives, 4PB raw max expansion

SC9000



Highest-performing SC Series offering

- 2U discrete controller (deploy in pairs)
- Integrated I/O (33,000 MB/s max throughput)
- 1,024 drives, 6PB raw max expansion

ENTERPRISE FEATURES | GUARANTEED EFFICIENCY

0-100% Flash architecture, Intelligent Dedupe/Compression, Data Progression, RAID tiering, Federation, Built-in Business Continuity, QoS, Encryption, more...





Dynamic: Federation = Adaptive Agility



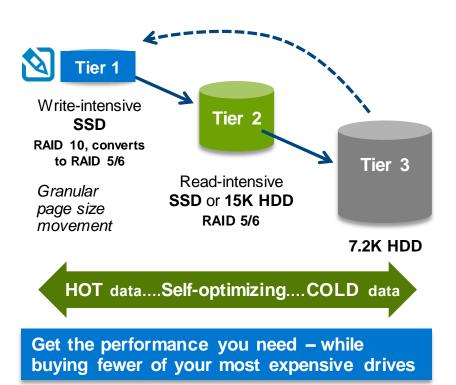
SC Hybrid







Granular auto-tiering (data progression)



Achieve simultaneous performance and cost goals

- Directs ALL incoming writes to Tier 1 drives at fastest RAID levels
- Moves inactive data to lower-cost drives, space-efficient RAID levels

Enables cost-effective all-flash and hybrid solutions

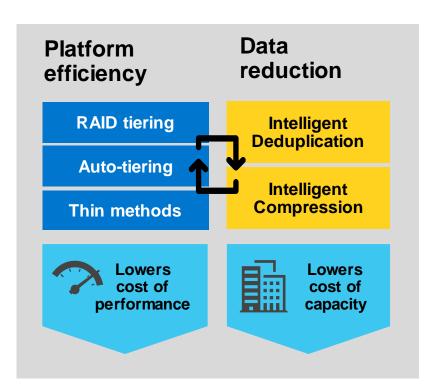
Separates reads from writes

Seamless integration with Storage Center OS

Snapshots, Replication



Intelligent compression and deduplication



- Automated efficiency methods work together to maximize your savings
- Post-process operation compresses and dedupes inactive data
- Delivers the lowest \$/GB with hybrid and data efficiencies



SC Series storage efficiency features

Thin Provisioning

Automatically recover free space. On average, customers reduce storage by 2.3x

RAID Tiering

Write data at RAID 10, then automatically convert to RAID 5/6 on the same drives. Performance of RAID 10 @ cost of RAID 5/6

Thin Clones

Create clones from replays with no additional copies. Perfect for cloning Virtual servers or virtual desktops

Deduplication

Data reduction on an average of 4:1 and up to 10:1 for VMWare environments

Thin Writes

Pattern recognition reduces writes on thick provisioned volumes and VMs

Thin RAID

Dynamic RAID provisioning, no need to pre-allocate. Use the performance of ALL the drives in your array for any RAID level, anytime

Compression

An average of ~60% in MS environments of data reduction on data that is compressed

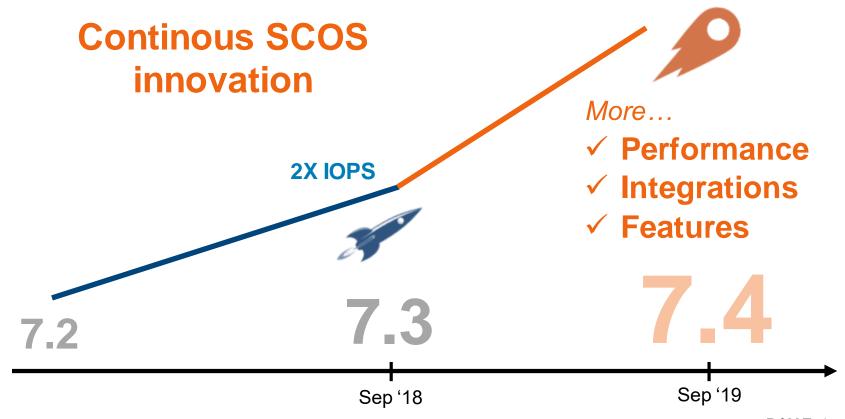
D@ARE

Data-at-rest Encryption



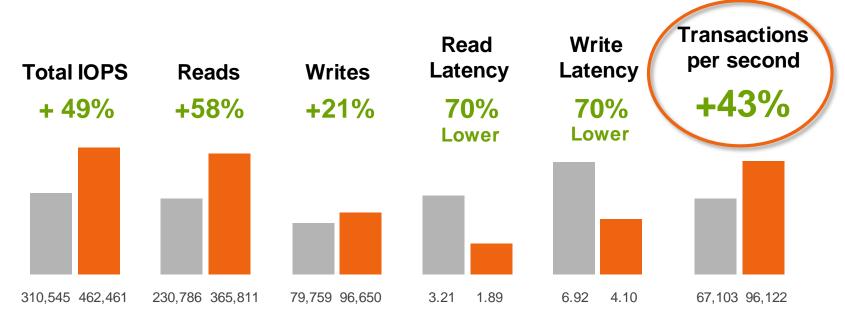


Building on the Success of SCOS 7.3



Dell EMC SCOS 7.4: SC7020 SQL performance

Application-specific improvement vs. SCOS 7.3



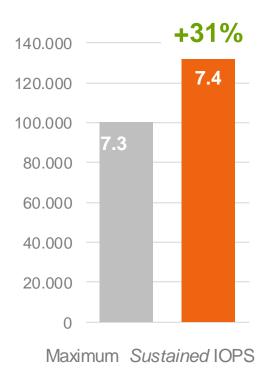
7.3 results
7.4 results

Based on internal tests preformed by Dell EMC in July 2019 on a SC7020 array running TPC-C like workloads (75% reads, 8K sector transfer size) with 7.4 vs 7.3 firmware. Actual performance will vary based on configuration, usage and manufacturing variability



Dell EMC SCOS 7.4: SC7020 VDI performance

Application-specific improvement vs. SCOS 7.3



SCOS 7.4 enabled a 31% increase in supported VMs ...using the same hardware

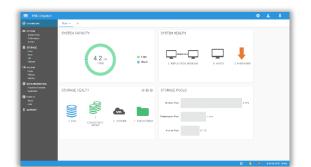
VDI workload test parameters

- 80% writes
- 0.7 ms latency
- 60 IOPS per VM very heavy load!

Based on internal tests performed by Dell EMC on an SC7020 with 7.4 vs. 7.3 firmware. Actual performance will vary based on configuration, usage and manufacturing variability.



Dynamic Management Tools for SCOS



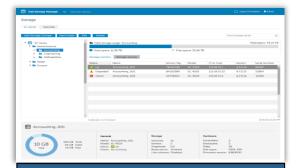
HTML-5 BASED UNISPHERE FOR SC

- Access From Anywhere
- ✓ Modern Look and Feel
- ✓ No Install Required





- Cloud Based Analytics
- Built-in Machine Learning Technology Predicts Anomalies



DELL STORAGE MANAGER

- Central Management And Monitoring
- ✓ Supports Up To 10 Arrays

Dell EMC SC Series NDA Roadmap

2019 Q3

7.4

- New OS/App Support
 - Microsoft Server 2019
 - vSphere 6.7
- HTML 5 WebUI Initial Setup
- Customer Enhancements
 - · Propagate QoS Settings
 - · SSL Wildcard & Chaining
- · Application Integrations
 - DSITV 5.0 MR
 - DSITV 5.1 w /V Mw are 6.7
 - VMw are SRM 8.1
 - Replay Manager 8.0
 - VROPS 1.3
 - SCOM 4.1

2020 2H

7.5

- HTML 5 WebUI Phase 2
 - Replication
 - Live Volume
 - Live Migrate
- Static Local Key Manager
- Live Volume Auto-failover RHEL
- Application Integrations
 - vSphere 7.0
 - vCenter plug-in (HTML-5)
 - SRM 8.3
- Customer Enhancements
 - · Reporting updates
 - · Support bundle updates

Current SC Series AFA/Hybrid Platforms

Note: SCOS firmware runs on all current platforms!





Dell EMC Unity XT Series



Dell EMC Unity XT All-Flash Value











Dell EMC Unity Family Market Momentum*



53,400+



21,300+
UnityVSAlicenses

Security



Rich security & compliance feature set



^{*} Since FY Q217

NEW Dell EMC Unity XT Series

FUTURE-PROOF LOYALTY PROGRAM



All-Flash Models: Hybrid Models:	Unity 380F Unity 380	Unity 480F Unity 480	Unity 680F Unity 680	Unity 880F Unity 880					
CPU (per system)	12 Cores 2x Single-Socket 1.7GHz	32 Cores 2x Dual-Socket 1.8GHz	48 Cores 2x Dual-Socket 2.1GHz	64 Cores 2x Dual-Socket 2.1GHz					
Memory (per system)	128GB	192GB	384GB	768GB					
Max raw capacity	2.4PB	4.0PB	8.0PB	16.0PB					
Max drives	500	750	1000	1500					
	Inline Data Reduction, Sync/Async Replication, Snapshots, Multicore Optimization, QoS, FLR,								

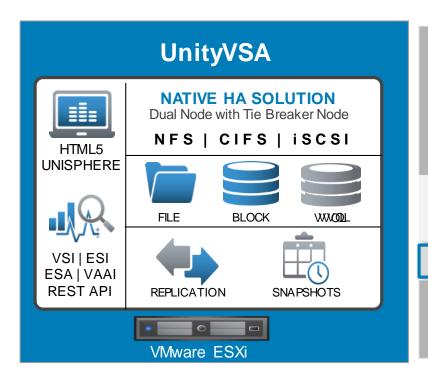
All-inclusive software

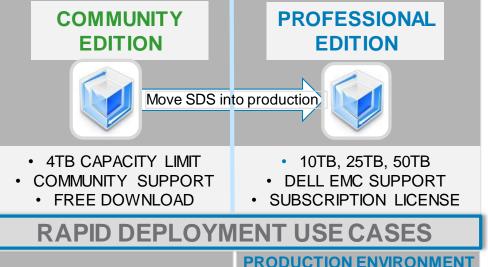
Inline Data Reduction, Sync/Async Replication, Snapshots, Multicore Optimization, QoS, FLR, IP Multi-Tenancy, Web-based Management, SSD Caching, Auto-tiering, Thin Provisioning, CloudIQ, Cloud Tiering, Dell EMC RecoverPoint Basic & AppSync Basic Licenses



Dell EMC UnityVSA with native HA

Software-defined enterprise NAS and SAN storage





• REMOTE BRANCH OFFICES • LOW-COST STORAGE

SCALEIO & VSAN SPPT

• RETAIL | EDUCATION | HEALTHCARE | CLOUD

TEST/DEV

ENVIRONMENT

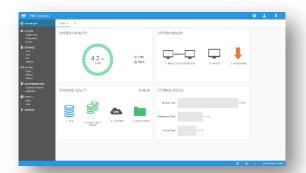
Dell EMC Unity XT all-inclusive software

No hidden costs make Unity XT easier to own, deploy and use

Cloud-based Storage Analytics Comprehensive health scores for storage	Thin Provisioning Optimize your available capacity		Unified Management Manage file, block, VVOL objects	Central Management Manage multiple Unity systems		Dynamic Pools Experience faster rebuild times			Snapshots & Clones Flexibly replicate snaps and integrate with iCDM	
Replication Unified capabilities including A		Deduplication dvanced inline data Stor File/block feature		e Defined rage ures that run on an AWS cloud		Cloud Tiering & Archiving File & block data movement to & from five S3 clouds				
Anti-Virus Enabler Connect with popular anti-virus solutions	Data At Rest Encryption Protect business data across the array		QoS (Host IO Limits) Limit host IO and bandwidth to specified block resources		Retention Protect files from modification or Micro		Virtualiz Integra VMwa Micros OpenSt	tion are oft,	IP Multi- Tenancy Assign isolated partitions to NAS Servers	
FAST Cache (HFA) Automated storage tiering performance optimization feature that provides immediate access to frequently accessed data					FAST VP (HFA) Fully Automated Storage Tiering for Virtual Pools uses intelligence dynamically matching storage requirements with changes in the frequency of data access.					

Off-array: RecoverPoint Basic & AppSync Basic Licenses

Simple to Manage and Use





- COMPATIBILE WITH MOST MODERN BROWSERS
- ✓ EASY NAVIGATION, SIMPLE **WORKFLOWS**
- MODERN LOOK AND FEEL
- UNIFIED MGMT. PARADIGM



CloudIQ

- MONITORING, ALERTING AND REPORTING
- PRO-ACTIVE ANALYSIS AND SUPPORT
- SUPPORT PLANNING AND **OPTIMIZATION**



NEW UNIFIED CLI AND RESTAPI

- EASIER APP INTEGRATION
- SIMPLE HTTP COMMANDS
- API ACCESS FROM CLI. BROWSER, APP AND **SCRIPT**



Unity XT Series: Security & Compliance

Applies to all Dell EMC Unity systems, except Dell EMC UnityVSA

Common Criteria (in planning)

Controller based Data at Rest Encryption (D@RE) with self-managed keys

KMIP compliant external key manager for D@RE

FIPS 140-2 validation (in planning)

IPv6 and dual stack (IP4) modes of operation

Native SHA2 certificate

Security Technical Implementation Guide /Security Requirements Guide (STIG/SRG)

TLS 1.2 support and TLS 1.0 disablement

File-Level Retention: Enterprise FLR-E and Compliance FLR-C with requirements for SEC rule 17a-4(f)



DELL EMC UNITY XT SERIES



Dell EMC Unity XT 380/380F, 480/480F, 680/680F, 880/880F

Designed for **PERFORMANCE**

Optimized for **EFFICIENCY**

Built for **MULTI-CLOUD**

No Compromise Midrange Storage

Performance

- Up to 2X more performance
- NVMe-ready

Efficiency

- Up to 5:1 data reduction
- 85% system efficiency

Multi-Cloud

- Dell Technologies Cloud Platform
- Cloud Data Services
- Cloud Connected Systems
- Cloud Data Insights



DESIGNED FOR

Performance



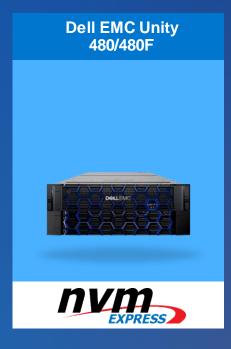




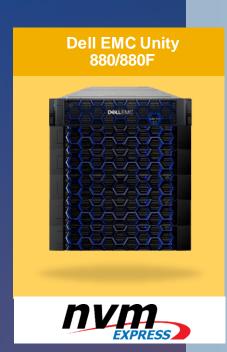
BLAZING SPEED MODERN ARCHITECTURE RAPID DEPLOYMENT

Unity XT delivers accelerated access to data and unified services

NVMe design that balances affordability and performance







- Investment protection and future ready
- Non-disruptive OE upgrade enabling 8
 NVMe drives
- Hybrid and All-Flash systems supported

Apps run faster on Unity XT

DATABASE PERFORMANCE



Up to 28% more transactions per second¹

Up to 29% read/s & 42% write/s improvement¹



Up to 29% more performance IOPS1

Up to **22%** lower average latency²

VDI USERS



Up to **52%** more virtual desktops¹

Without a performance impact



No compromise storage

Databases
Virtualization
Virtual Desktops
Software-Defined
Cloud
Surveillance
HPC

OPTIMIZED FOR

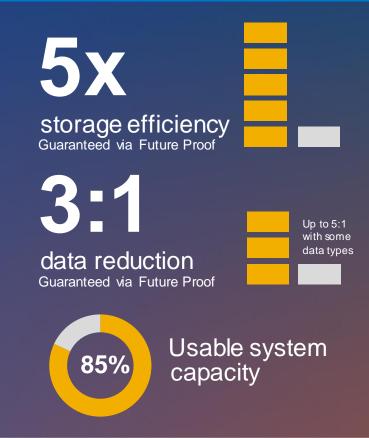
Efficiency



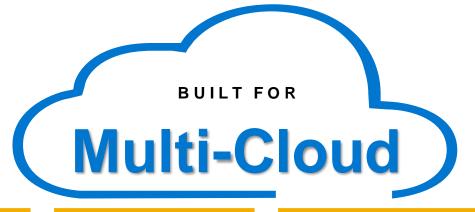
Better resource efficiency...

Inline dedupe + compression Low system overhead DELLEMO Reduced storage footprint for low TCO

Optimized for Efficiency



Dell EMC 85% system efficiency is calculated based on hot spare allocation, OE, configuration size and RAID type



DELL TECHNOLOGIES CLOUD VALIDATED DESIGNS

Simple, fast hybrid cloud deployment

DELL EMC CLOUD
DATA SERVICES

Consume services in the cloud

DELL EMC CLOUD
CONNECTED SYSTEMS

Connect on-premise to the cloud

DELL EMC CLOUD
DATA INSIGHTS

Proactive storage health

Flexibily connect your business world to a multi-cloud world



Dell Technologies Cloud operating model

Reduce multi-cloud chaos with a consistent hybrid cloud approach

Dell Technologies Cloud Validated Designs

TRANSFORM

to a cloud operating model

- Leverages VMware Cloud Foundation
- Delivers cloud capabilities to a broader set of workloads
- Validated with Unity XT & other Dell EMC storage



Dell Technologies Cloudenabled Infrastructure

MODERNIZE

existing infrastructure

- Cloud Connected Systems
- Cloud Data Services
- Cloud Data Insights

Dell Technologies Cloud

Validated designs





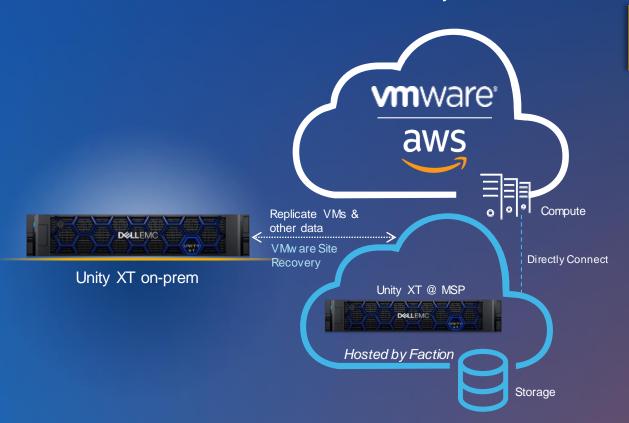
Dell EMC Unity XT Midrange Storage

DELL TECHNOLOGIES CLOUD VALIDATED DESIGNS

- Validated with VMware Cloud Foundation
- Leverage your existing infrastructure investments
- Ideal for high value, storage intensive workloads

Dell EMC Cloud Storage Services

VMC on AWS for automated Disaster Recovery-as-a-Service

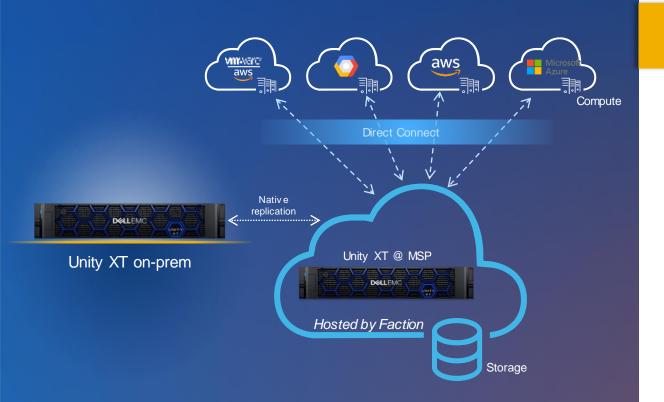


DELL EMC CLOUD DATA SERVICES

- Operational consistency with VMware environment
- Automated DR operations
- Rapid, enterprise-grade, pay-asyou-go DRaaS
- Only use compute in the cloud when failover occurs
- Lower RPOs and RTOs

Dell EMC Cloud Storage Services

Multi-cloud for workload migration, analytics and more



DELL EMC CLOUD DATA SERVICES

- Flexible, multi-cloud support
- No vendor lock-in with data independent of the cloud
- Leverage cloud(s) of choice based on application needs
- Reduce risk with centralized, durable storage
- Fast, low cost set up nothing else to setup or manage

Dell EMC Cloud Storage Services

Unity Cloud Edition for SAN/NAS in the cloud



File is more than 50% of all data*

But only 2% is on cloud**

* Source: Gartner
** Source: IDC

DELL EMC CLOUD DATA SERVICES

- Implement software-defined SAN/NAS storage in the cloud
- Deploy with VMware Cloud on AWS with broad range of available AWS services
- On-demand infrastructure managed by VMware
- Migrate data between Unity XT systems and virtual instances
- Ideal for VDI Home Directory, Test/Dev and 3rd Replication site

Cloud Tiering Appliance

Automated tiering with cloud economic benefits



DELL EMC CLOUD CONNECTED SYSTEMS

- Policy-based
- No-cost RTU license
- Automated file tiering
- Automated snapshot archiving
- Immediate savings
- Deployment flexibility
- Secure and efficient

CloudIQ

Infrastructure insights in the palm of your hand



- Predictive Analytics
- Anomaly Detection
- Proactive Health

DELL EMC CLOUD DATA INSIGHTS

- Proactively identify & view risk
- Analyze & view wasted/underutilized resources
- Establish a trusted advisor state
- Supports most major Dell EMC storage systems

INTEGRATIONS WITH

DevOps / End-to-End Automation

Unity XT plugin functionality provides the necessary building blocks to simplify automation

Workload Support

VMs, Containers, Enterprise Apps

Download CSI Plugin

Automation

vRO, Ansible, Python, PowerShell

Dow nload VRO Plugin

Infrastructure PaaS

OpenStack, vRA, ServiceNow



Manage complex infrastructure without elaborate scripting



Support CI/CD cycles by serving infrastructure as code



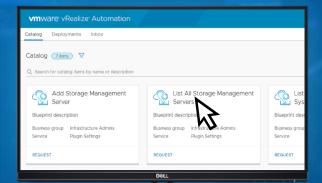
Deliver a self service experience

vRealize Orchestrator (vRO) plugins



End to end workflows in **vRO** that include storage management tasks

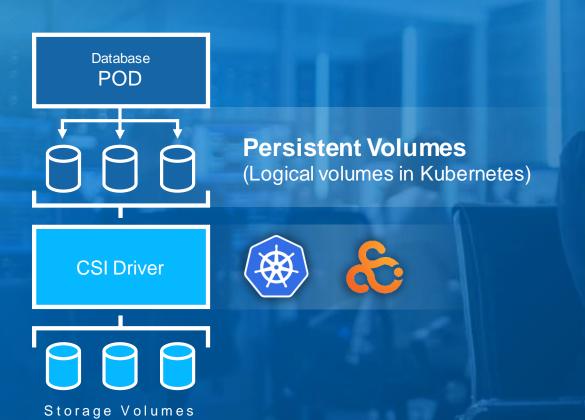




Self service catalog items in vRealize Automation



CSI plugins for containerized workloads





Dell EMC Unity Family NDA Roadmap

CY2019 1H 4.5

- Inline Advanced deduplication for Unity AFA (450F to 650F)
- UnityVSA HA (Dual Node)
 - w/ Witness
- File level retention (FLR-E & FLR-C)
- DR Read/Write Access to File Snapshots via SMB
- MetroSync Manager

CY20191H 5.0

- New Unity XT series w/Intel Skylake platform
- Inline Advanced deduplication for all new Unity XT AFA models
- Advanced file replication topologies
- Scale drive count (XT series)
- 12TB NL SAS
- 25Gb IP (XT series)

CY2020 2H 5.1

- NVMe Support (XT series)
- Hybrid Enhancements
 - Dynamic Pools for HFA
 - Data reduction for HFA (XT Series)
- UnityVSA Cloud Scalability
- 32Gb FC (XT series)
- Unity XT (480+) DIP conversions
- File Correlated Stats, (Top Talkers)
- Native Multiprotocol File Migration from VNX
- Host Groups

Current Platform

Launch

XT Platform

Plug-ins Q4 CY2019

- CSI Driver 1.0
- vRO Plugin 1.0



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