

# RISE – a new incentive program for Authorized Partners

*Do More, Earn More*

A registration guide for the RISE Incentive Program.

# RISE – a new incentive program for Authorized Partners

## *Do More, Earn More*

**In this deck:** A registration guide for the RISE Incentive Program, guiding you through the process for registering for the program, including accepting program terms and conditions.

### **Contents:**

Page 3-4	Registering your account
Page 5	Activating your account
Page 6-7	Accepting terms and conditions
Page 8	Program menu and performance
Page 9	Support options

### **RISE Elite and Advanced partners**

In the near future, you will be able to view your current RISE Incentive Program Performance on the Partner Incentives Portal. In the interim, please request performance updates from your Dell Technologies Account Manager.

[Watch the RISE video](#)

### **About RISE:**

RISE offers you a unique way to get rewarded for purchasing Dell Technologies products through distributors' stocks

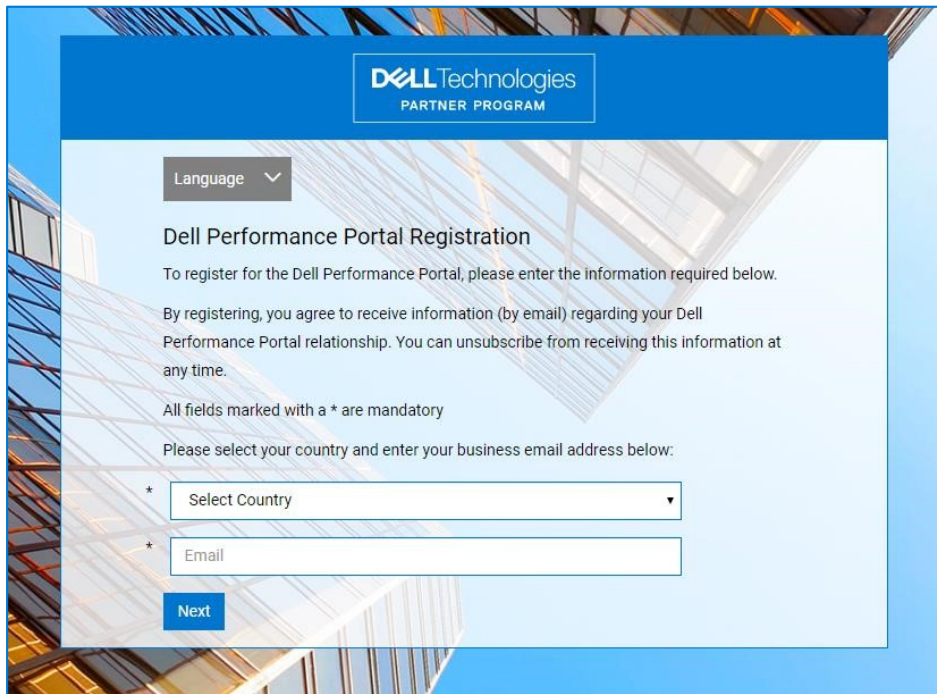
Do more, Earn more. Earn and accelerate your rewards as you meet program thresholds

You will earn dollar rewards through the purchase of eligible Client and Server products, and you will benefit from regular promotions

You will join one of four groups according to your purchase levels, with each group offering progressively higher reward levels. You will move up through the groups as you grow your Dell Business

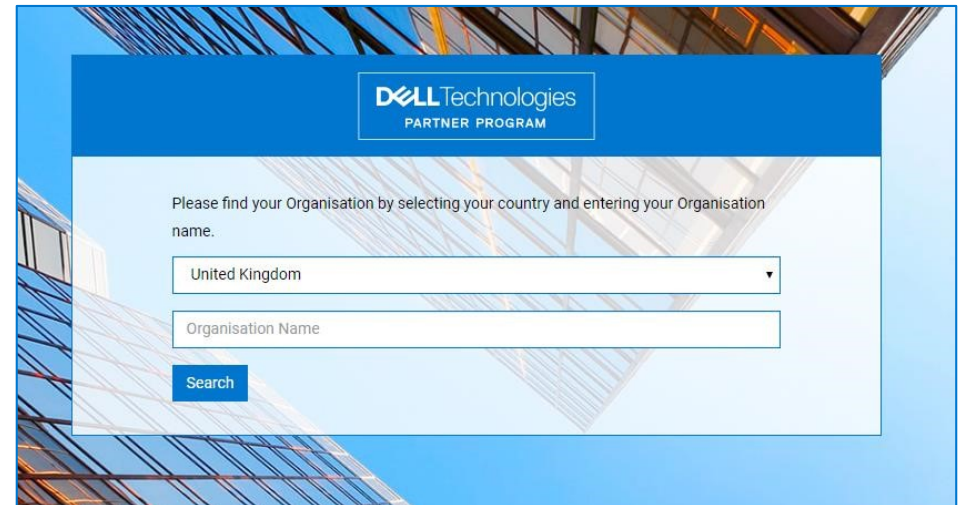
# Step 1: Account registration

## 1. Register here



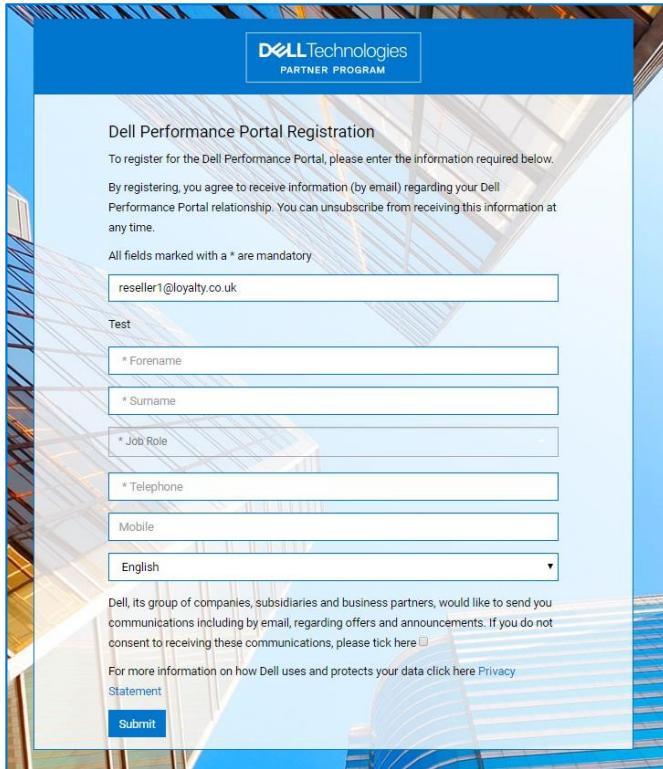
The screenshot shows the 'Dell Performance Portal Registration' page. At the top, there is a blue header with the 'Dell Technologies PARTNER PROGRAM' logo. Below the header, there is a 'Language' dropdown menu. The main heading is 'Dell Performance Portal Registration'. The text below the heading states: 'To register for the Dell Performance Portal, please enter the information required below. By registering, you agree to receive information (by email) regarding your Dell Performance Portal relationship. You can unsubscribe from receiving this information at any time. All fields marked with a \* are mandatory. Please select your country and enter your business email address below:'. There are two input fields: a dropdown menu for 'Select Country' and a text input field for 'Email'. Both fields are marked with an asterisk (\*). A blue 'Next' button is located at the bottom of the form.

## 2. Enter Organisation Name



The screenshot shows the 'Enter Organisation Name' page. At the top, there is a blue header with the 'Dell Technologies PARTNER PROGRAM' logo. Below the header, the text reads: 'Please find your Organisation by selecting your country and entering your Organisation name.' There are two input fields: a dropdown menu for 'United Kingdom' and a text input field for 'Organisation Name'. A blue 'Search' button is located below the input fields.

# Step 1: Account Registration



The screenshot shows the Dell Performance Portal Registration form. At the top is the Dell Technologies Partner Program logo. The form title is "Dell Performance Portal Registration". Below the title, there is a paragraph explaining the registration process and a consent statement. A note indicates that fields marked with an asterisk are mandatory. The form contains several input fields: an email field with the value "reseller1@loyalty.co.uk", a "Test" label, and fields for Forename, Surname, Job Role, Telephone, and Mobile. There is also a dropdown menu for language, currently set to "English". At the bottom, there is a checkbox for consent, a link to the Privacy Statement, and a "Submit" button.

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### Dell Performance Portal Registration

To register for the Dell Performance Portal, please enter the information required below.

By registering, you agree to receive information (by email) regarding your Dell Performance Portal relationship. You can unsubscribe from receiving this information at any time.

All fields marked with a \* are mandatory

Test

\* Forename

\* Surname

\* Job Role

\* Telephone

Mobile

English

Dell, its group of companies, subsidiaries and business partners, would like to send you communications including by email, regarding offers and announcements. If you do not consent to receiving these communications, please tick here ☐

For more information on how Dell uses and protects your data click here [Privacy Statement](#)

3. Enter details, ensuring that you use your business email address

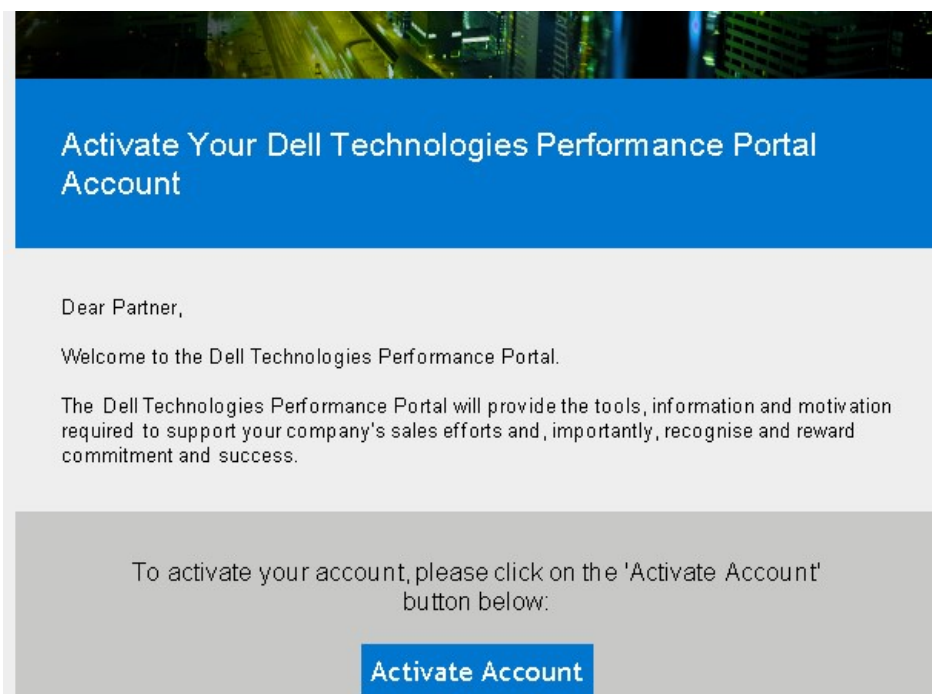
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## Step 2: Account Activation

4. You will receive an activation code via email.

Click “Activate Account”



The email template features a blue header with the text "Activate Your Dell Technologies Performance Portal Account". Below this, the content is on a light gray background. It starts with "Dear Partner," followed by "Welcome to the Dell Technologies Performance Portal." and a paragraph explaining the portal's purpose. At the bottom, a gray box contains the instruction "To activate your account, please click on the 'Activate Account' button below:" and a blue "Activate Account" button.

Activate Your Dell Technologies Performance Portal Account

Dear Partner,

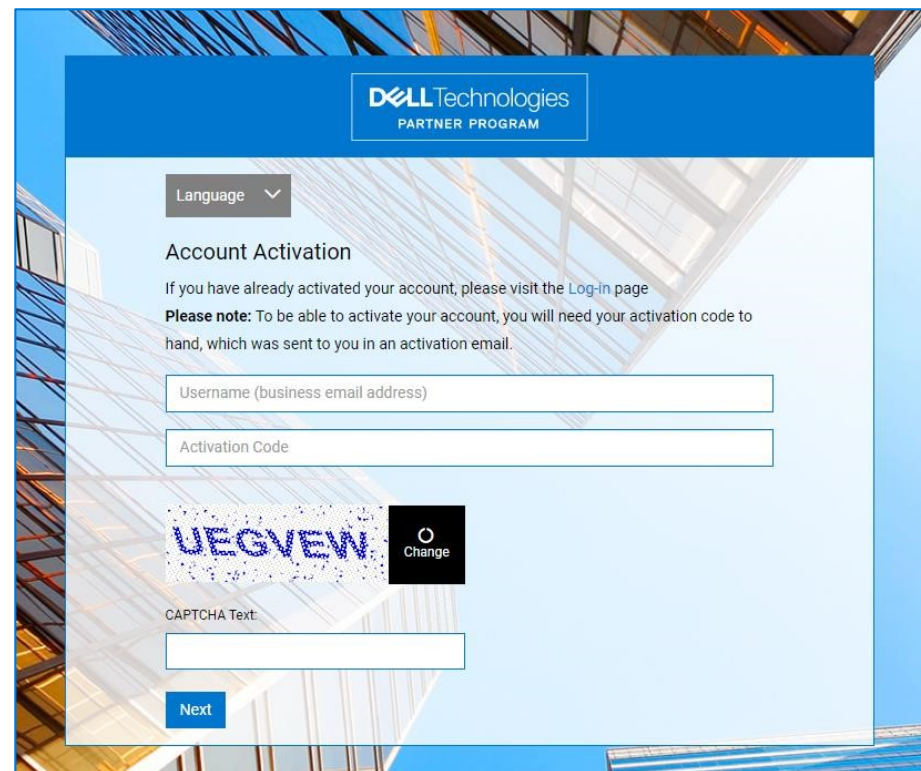
Welcome to the Dell Technologies Performance Portal.

The Dell Technologies Performance Portal will provide the tools, information and motivation required to support your company's sales efforts and, importantly, recognise and reward commitment and success.

To activate your account, please click on the 'Activate Account' button below:

[Activate Account](#)

5. Complete the outstanding fields using the activation code from your email



The web form is titled "Dell Technologies PARTNER PROGRAM" and "Account Activation". It includes a language dropdown, a note about activation codes, and input fields for "Username (business email address)", "Activation Code", and a CAPTCHA. A "Next" button is at the bottom.

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Language ▾

Account Activation

If you have already activated your account, please visit the [Log-In](#) page

**Please note:** To be able to activate your account, you will need your activation code to hand, which was sent to you in an activation email.

Username (business email address)

Activation Code

UEGVWV Change

CAPTCHA Text:

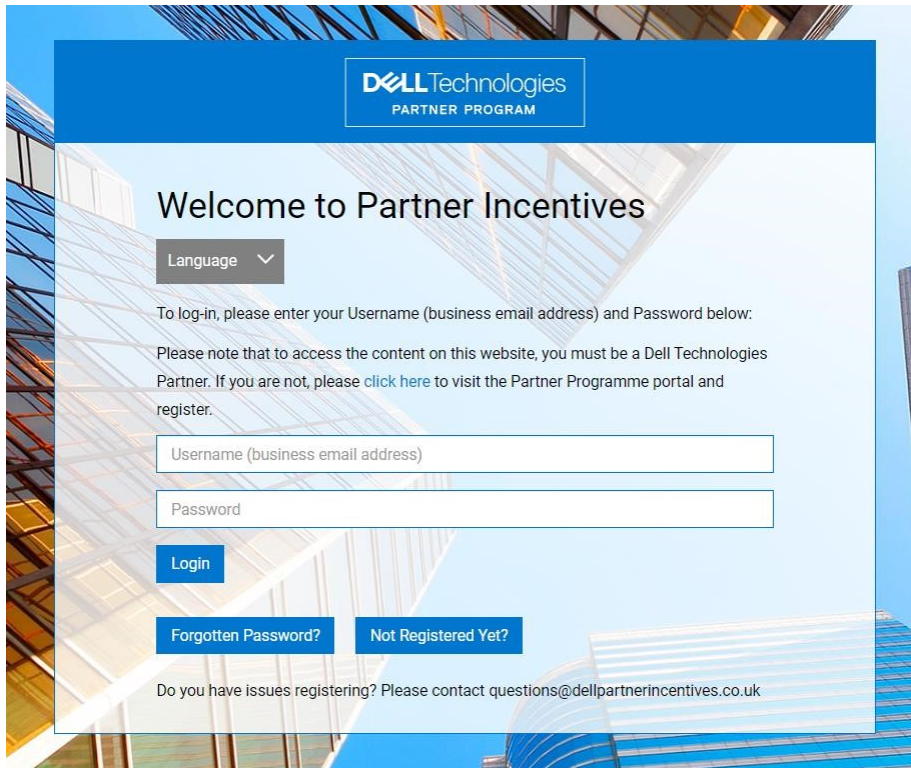
Next

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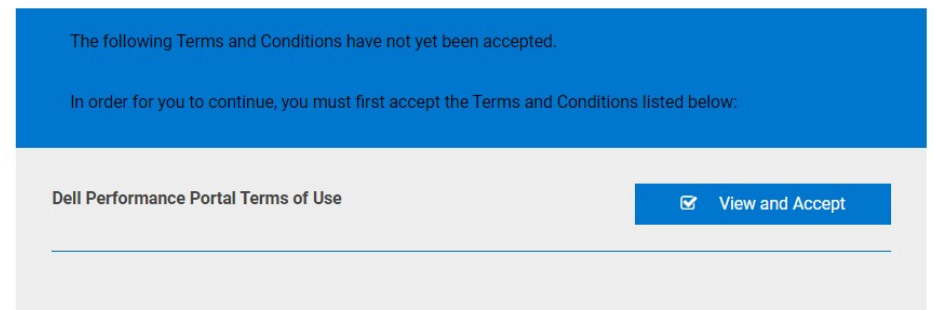
# Step 3: Terms and Conditions Acceptance

6. Log in to your account



The screenshot shows the Dell Technologies Partner Program login page. At the top, there is a blue header with the Dell Technologies logo and 'PARTNER PROGRAM' text. Below the header, the main content area has a light blue background with a grid pattern. The heading 'Welcome to Partner Incentives' is prominently displayed. Underneath, there is a language selection dropdown menu. The login instructions state: 'To log-in, please enter your Username (business email address) and Password below: Please note that to access the content on this website, you must be a Dell Technologies Partner. If you are not, please [click here](#) to visit the Partner Programme portal and register.' There are two input fields for 'Username (business email address)' and 'Password'. A blue 'Login' button is positioned below the password field. At the bottom of the login section, there are two buttons: 'Forgotten Password?' and 'Not Registered Yet?'. A footer note reads: 'Do you have issues registering? Please contact [questions@dellpartnerincentives.co.uk](mailto:questions@dellpartnerincentives.co.uk)'.

7. Press “View and Accept” to accept the Dell Partner Incentives Portal Terms of Use.



The screenshot shows the Dell Performance Portal Terms of Use acceptance screen. It features a blue header with the text: 'The following Terms and Conditions have not yet been accepted.' Below this, a message states: 'In order for you to continue, you must first accept the Terms and Conditions listed below:'. The main content area has a light gray background. On the left, the text 'Dell Performance Portal Terms of Use' is displayed. On the right, there is a blue button with a checkmark icon and the text 'View and Accept'.

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# Step 4: Terms and Conditions Acceptance

The following Terms and Conditions have not yet been accepted.

In order for you to continue, you must first accept the Terms and Conditions listed below:

RISE - Ignite

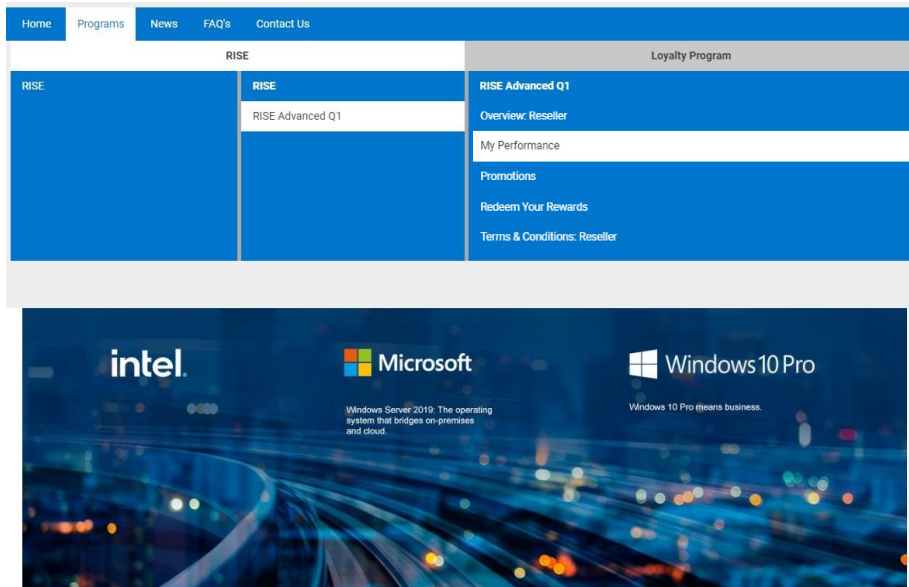
☒ View and Accept

Not Now

8. Press “View and Accept” to accept the RISE Incentive Program Terms and Conditions.

# Step 5: Program Menu Navigation

## 9. Main Menu



## 10. View Your Performance



### My Performance

Edit Text

Select Country

- Please Select -

Select Reseller

- Please Select -

Submit

Total Rewards

0

Performance Rewards

0

Bonus Rewards

0

### Performance

Client Unit Threshold	5	Infrastructure Unit Threshold	2
Client Unit Achieved	0	Infrastructure Unit Achieved	0
Threshold Achieved	✗	Threshold Achieved	✗
Client Rewards	0	Infrastructure Rewards	0

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# Questions?

For any questions, please contact [questions@dellpartnerincentives.co.uk](mailto:questions@dellpartnerincentives.co.uk)

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